



BIYANI
GROUP OF COLLEGES

P R E S E N T S

navyayan Dandiya Night



24 OCTOBER, 2026



Vidhyadhar Nagar
Campus



📞 Teacher Co-ordinator: +91-7042969602, Co-ordinator: 9875762997

🌐 biyanicolleges.org

Dance, Celebrate and Connect with Culture





About Biyani Group of Colleges

Biyani Group of Colleges is the fastest growing girls college in India established 20 years back with a vision to empower young minds. The Group is a leading educational institution offering diverse courses in Arts, Science, Commerce, Management, Law, Pharmacy, Education, Nursing, etc.

About the Event

The Dandiya Night 2026 (Navyayan) is a celebration of traditions and rhythms. A high-energy festive evening that brings together 4000+ students for Dandiya Rass.

It's a night of beats and festive hues, with delicious bites and dandiya moves.

FLAGSHIP EXPERIENCE

DJ/Dandiya Night

*Energetic Beats,
Live dancing Festive Vibes*

Brand Visibility & Promotion

*Logo Placement, Audience Reach
Product Promotion*

Awards & Interactive Social Media Zone

*Social Media Engagement, Exciting Prizes
Memorable Moments*



4000+
STUDENTS

17-25
AGE GROUP

Sponsor Advantage: High-density youth exposure in a premium campus environment

Why partner with

navyayan

Dandiya Night

1. Direct Access to Gen-Z

Connect with a high-intent, brand-aware youth audience in a campus environment, building strong emotional brand recall and long-term loyalty.

2. High-Impact On-Ground Engagement

Interactive stalls, live activations, and stage visibility ensure real engagement and memorable brand experiences beyond passive advertising.

3. Integrated Multi-Channel Visibility

Strong presence across campus branding zones, live event promotions, and digital platforms for maximum exposure before, during, and after the fest.

4. Media Exposure & Post-Event Insights

Extended visibility through press and digital media coverage, followed by event highlights, partner acknowledgments.

Sponsorship Packages & Pricing

TITLE SPONSOR

₹ 51,000/-

Naming Rights

Dominant Stage
& Digital Branding

Prime Stall +
Category Exclusivity

Logo on all
Social Media Posts

CO-POWERED

₹ 21,000/-

High-Visibility
Branding

Stall + On Stage
Mentions

6-8 Digital
Promotions

GOLD

₹ 15,000/-

On Stage Mentions,
Logo Placements,
Announcements,
Digital
Promotions
& Social Media
Mentions

CATEGORY PARTNERS

₹ 11,000/-

Logo
Placements
&
Social Media
Mentions

Category Partners – Food | Beverage | Tech | Apparel | Gifting

Join us in Making this Night Unforgettable!



OUR PAST ASSOCIATION



OUR VENTURES:



BIYANI GROUP OF COLLEGES

R-4, Sector-3, Vidhyadhar Nagar, Jaipur-302039

+91-9875762997



www.biyanicolleges.org

Dance, Celebrate and Connect with Culture at Navyayan Dandiya Night 2026!

For sponsorship opportunities collaborations and partnerships :

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