



BIYANI
GROUP OF COLLEGES

JOURNALISM DEPARTMENT

NOTICE

Diwali Reel-Making Competition 2026

Notice No.

Date : 23-10-2026

All students of Biyani Group of Colleges are hereby informed that the Journalism Department and Photography Club is organizing a **Diwali Reel-Making Competition 2026** to celebrate the spirit of Diwali through creativity, digital storytelling, cultural expression, and social awareness.

The competition aims to encourage students to use social media as a creative medium to communicate meaningful messages, celebrate Indian traditions, promote positive change, and showcase their filmmaking skills.

Ye Diwali Khas kaise Banaye-

Students may create their reels on any one of the following themes:

Top 5 Themes for the Diwali Reel-Making Competition

Biyani Group of Colleges

1. **Diwali Love and Feelings**– इस बार दिवाली, दिलों वाली Celebrating family bonding, relationships, love, and compassion.
2. **Eco Friendly Diwali**- Celebrate the festival of lights with green choices, less pollution, and more happiness for a brighter, cleaner tomorrow.
3. **Back to Bachpan**: The Diwali We Miss Recreating the innocence, traditions, and nostalgic memories of childhood Diwali.
4. **अतिथि सत्कार का प्रतीक दिवाली** – प्रेम, अपनत्व और पारंपरिक स्वागत-सत्कार के साथ खुशियों का त्योहार मनाएँ।
5. **मिट्टी के दीयों से सजी दिवाली** – कुम्हारों से मिट्टी के दीये खरीदें, उनकी मेहनत को सम्मान दें और आर्टिफिशियल लाइट्स की जगह पारंपरिक दीयों से घर रोशन करें।

Competition Guidelines

- **Duration:** 30–60 seconds.
- **Format:** Vertical video (9:16), preferably 1080 × 1920 pixels.
- **Language:** Hindi, English.
- **Participation:** Individual or team of up to three students.
- **Originality:** The reel must be original and created by the participant(s).

- **Content:** Reels should be creative, meaningful, and relevant to the selected theme.
- **Ethics:** Copyright-safe music and visuals must be used. Offensive, discriminatory, or hateful content will not be accepted.
- **Safety:** Participants must avoid dangerous stunts and promote responsible celebrations.
- **Submission:** Entries must be submitted in MP4 format along with participant names, course, semester, campus, and contact details.(Upendra- 9352438980) **Last Date of Submission:** [1st November 2026]

Judging Criteria

- Creativity and originality
- Storytelling and message
- Relevance to the theme
- Visual and audio quality
- Overall impact

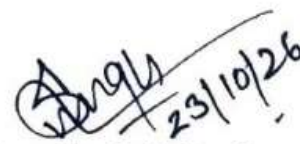
Important Details

Certificates will be awarded to the winners. All students are encouraged to participate enthusiastically and demonstrate how a short reel can deliver a powerful message.

Let this Diwali be a celebration of creativity, compassion, culture, and positive change.



Prof. (Dr.) Sanjay Biyani
Director (Acad.)
Biyani Group of Colleges



Dr. Dhyani Singh Gothwal
Principal
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