

TripAdvisor is a US based company, is the world's largest travel website, enabling travelers to plan and book the perfect trip. TripAdvisor wants to expand its reach by listing restaurants on its website.

Project Details:

The students will have to conduct market research on restaurants given to them, meet the restaurant owners/ managers and introduce TripAdvisor to them. Convince them to put the TripAdvisor Sticker on their Restaurant's front door, reception desk, or any other place that gets maximum eyeballs from visitors. They will be given proper training before commencing the fieldwork. The students will be required to submit daily and weekly reports over email.

We have project managers for this project who would be mentoring your students all throughout the project. Training would be given to them on an application POI mapper before starting the project.

- Location - Delhi-NCR/Bangalore/Chennai/Jaipur
- Duration - 1 week
- Stipend - **Rs. 2250/-**(Subject to **project** deliverables) - Students who do more than the minimum slab will get more stipend

Benefits for the Students

1. Lucrative Stipend Amount.
2. Company Certificate from Tripadvisor, consisting of Mentor Recommendations and Ratings for Knowledge, Skills, Attitude exhibited by the students.
3. Industry Experience in Sales & Marketing, Market Research, Data Analytics, Market Expansion.

Interested candidates can contact TPO